

3 GOALS

ACCESS

STABILITY

DEVELOPMENT



HOUSING

EARLY LEARNING

SAFETY NET

HEALTH AND MENTAL HEALTH

SKILLS DEVELOPMENT

Increase access to dependable housing, sustainable utilities, and safe and local neighborhoods.

Increase families access to steady, affordable, and quality child care and education.
(to include elementary school age and below)

Provide consistent safety net services during times of financial stress to both families and seniors.

Provide affordable health and mental health resources.

Promote educational attainment and develop necessary skills to meet future employment needs and secure self-sustaining jobs.

5 O U T C O M E S

WHAT WE DO

UNITE

We bring together donors, volunteers, businesses, nonprofits, faith-based, community leaders, government, experts, and those in need to address challenges in our community.

STRATEGIZE

We break each problem down to its root cause, and with our stakeholders, develop research-based, comprehensive strategies to make significant and sustainable progress.

TACKLE

Once the strategies are set, it's time for action. We invest in or create initiatives designed to shrink the ALICE population and those living in poverty.

EVALUATE

We create metrics and continuously evaluate the results of our investments, holding every program partner and initiative accountable to keep a significant impact.

UNITED WAY OF THE BIG BEND STRATEGIC DIRECTION

We have long been the trusted leader in addressing our community's needs but also recognize the importance of staying relevant by keeping up with the ever growing and changing philanthropic landscape.

The most recent United Way of the Big Bend **ALICE Report** provides a clear yet startling picture of our neighbors struggling to make ends meet and of those living in poverty. **ALICE** is the acronym for **Asset Limited, Income Constrained, Employed** – simply put the working poor. On average, **54%** of households in the Big Bend region cannot afford the basic costs of living. This number equates to over **84,000** families struggling day-to-day in the Big Bend.

Our strategic direction positions UWBB to be more effective than ever for identifying and addressing the needs of those living in poverty and the working poor. Our goal is to shrink these populations in the future by focusing our collective resources on Economic Development through Workforce Enablement. This is achieved through the focus of three goals which help this population gain **access** to basic necessities, achieve economic **stability** and **develop skills** to either help gain employment or move up the economic ladder. Under the three goals, we have identified, funding priority outcomes that anchor these goals. They are: **Housing, Early Learning** (to include elementary age and younger), **Safety Net, Skills Development** and the addition of **Health and Mental Health** takes onto account the impact that the pandemic has on social isolation, depression, access to healthcare and healthcare disparities. UWBB acknowledges that our seniors are a vital part of our community and will continue to be addressed in areas of Safety net and/or Health and Mental Health.

CATEGORY	DESCRIPTION	PROGRAM PARTNER	WEBSITE
	Provides assessment, emotional support, crisis assistance, education, training and referrals with accurate, up-to-date resource information.	2-1-1 BIG BEND	211bigbend.org
	A community-based organization offering support services, advocacy, and information to empower people with disabilities to live independently.	ABILITY 1ST	ability1st.info
	Provides disaster relief and health and safety training throughout the region.	AMERICAN RED CROSS	redcross.org/local/florida/north-florida
	Feed the hungry in the Big Bend through network of partner agencies, and to educate and engage the community in the fight against hunger.	AMERICA'S SECOND HARVEST OF THE BIG BEND	fightinghunger.org
	Provides services for youth based around education, child welfare, and juvenile justice.	AMI KIDS GADSDEN	amikids.org
	Connecting families in need with permanent housing.	BIG BEND HABITAT FOR HUMANITY	bigbendhabitat.org
	Provides resources to people experiencing homelessness, and vulnerable and at-risk individuals.	BIG BEND HOMELESS COALITION	bigbendhc.org
	Provides quality role models to children whose circumstances demonstrate the need for additional adult support	BIG BROTHERS BIG SISTERS OF THE BIG BEND	bigbendmentoring.org
	Provides children the resources and development programs they need to graduate high school on time and with a plan for their future.	BOYS & GIRLS CLUB (QUINCY)	bgcbb.org
	Provide a structured, viable, and caring after school and summer facility for children.	BOYS & GIRLS CLUB NORTH CENTRAL FLORIDA	bgcperry.com
	Provides successful re-entry services to youth by introducing them to Boys & Girls Club programming while in all five of Twin Oaks residential facilities.	BOYS & GIRLS CLUB TABULA RASA	bgctr.org
	Improves the lives of families and children in North Florida by providing services and programs that promote healthy families, nurturing parent-child relationships, and healthy babies	BREHON FAMILY SERVICES	brehonfamilyservices.org
	Providing a comprehensive, seamless system of services and resources to reduce the detrimental effects of poverty, empower low-income citizens with skills and motivation to become self-sufficient, and improve the overall quality of their lives, and our community.	CAPITAL AREA COMMUNITY ACTION AGENCY	capitalareacommunityactionagency.com
	Distributes food to those in need in Carrabelle.	CARRABELLE FOOD PANTRY	carrabellecares.org
	Provides housing and healthcare resources to address homelessness.	CESC	cesctlh.org
	Providing counseling, shelter and support services to children and their families.	CAPITAL CITY YOUTH SERVICES	ccys.org
	Works collaboratively with families, their children, and local child care providers to help prepare children for success in school and support families' ability to work.	EARLY LEARNING COALITION	elcbigbend.org
	Provides holistic services that promote self-sufficiency and empowerment of people in crisis or poverty.	ECHO OUTREACH MINISTRIES	echotally.org
	Comprehensive programs for seniors in need.	ELDER CARE SERVICES	eldercarebigbend.org
	Provides nutrition and support services to seniors in need.	JEFFERSON COUNTY SENIOR CENTER	aaanf.org/leadAgency_Jefferson
	Supporting and educating families with young children through quality early learning, health & family services.	KIDS INCORPORATED OF THE BIG BEND	kidsincorporated.org
	Provides representation to children, elderly, victims of abuse, veterans, and people with disabilities in civil matters.	LEGAL SERVICES OF NORTH FLORIDA	lsnf.org
	Offers services to individuals with vision loss. Services include Orientation and Mobility, Vocation Rehabilitation, Assistive Technology, Services for Children and Teens, iPhone training, and support groups.	LIGHTHOUSE OF THE BIG BEND	lighthousebigbend.org
	To provide immediate and direct services to families and children who are in need of items such as clothing, shoes, coats, food, medicine, enrichment activities and college testing fees.	NEEDY SCHOOL CHILDREN FUND	TAYLOR.K12.FL.US
	Provides direct services to victims of domestic violence and sexual assault, and to their children and families, as well as to eliminate such violence through community education and public advocacy.	REFUGE HOUSE	refugehouse.com
	Focuses on quality of care for the elderly population while delivering preventive services that will sustain their dignity, health, well-being.	SENIOR CITIZENS COUNCIL OF MADISON COUNTY, INC.	madisonseniors.net
	Helping youth develop leadership skills and self esteem.	TAYLOR COUNTY EXTENSION 4-H FOUNDATION	sfl.ifas.ufl.edu/taylor/?topic=4-h-and-youth
	Provides nutrition and support services to seniors in need.	TAYLOR COUNTY SENIOR CITIZENS CENTER	aaanf.org/leadAgency_Taylor
	Early intervention, education, childcare, and therapy services for very young children.	THE LEARNING PAVILION	thelearningpavilion.org
	Provides disaster, financial, and youth services to families in need.	THE SALVATION ARMY	salvationarmyflorida.org/tallahassee
	Provides comprehensive programs to seniors in need.	WAKULLA SENIOR CITIZENS CENTER	wakullaseniortcitizens.com